



**Fairwaymaster**<sup>™</sup>

The secret behind  
a beautiful fairway



*Growing success*

# Fairwaymaster™

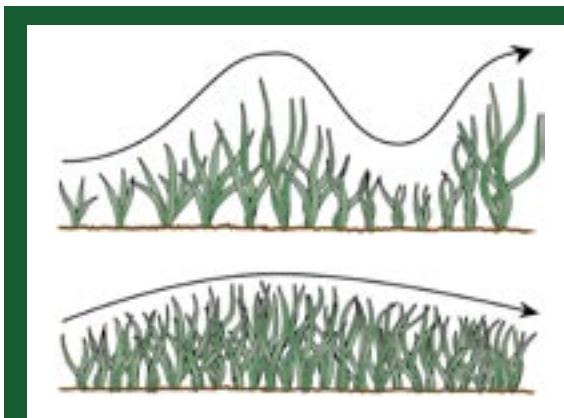
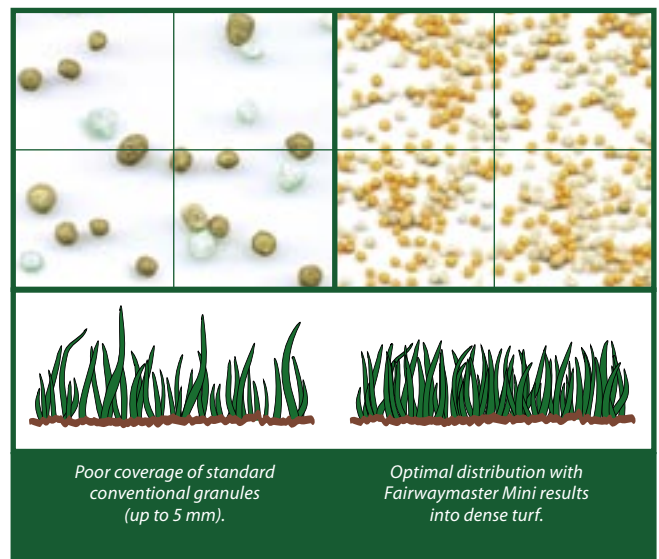
## Small granule - Big performance

Scotts introduces Fairwaymaster, a new range of granular NPK fertilizers with coated Nitrogen, based on Scotts proven Poly-S technology. Fairwaymaster contains a fast start portion of N for an immediate response even at low soil temperatures.

Fairwaymaster improves your fairway appearance via its sophisticated nutrient release pattern and superior granule coverage.

### Product characteristics

- Balanced NPK analysis for use throughout the growing season.
- Suitable for use on close-cut fairways.
- Improved uniformity of grass colour and growth versus standard granules
- Free-flowing granules will not stick to equipment, balls or shoes.
- Lower cutting heights possible with mini granules.



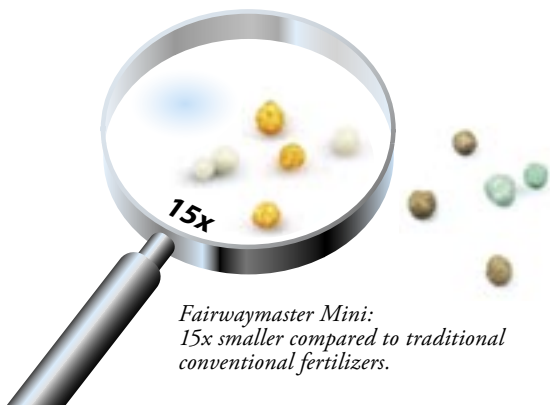
### **Growth curve of conventional fertilizer**

Each application of conventional fertilizer produces a strong growth peak, after which the growth declines and the grass turns yellow. An average of 4 to 6 applications are carried out annually.

### **Growth curve of Fairwaymaster controlled release fertilizer**

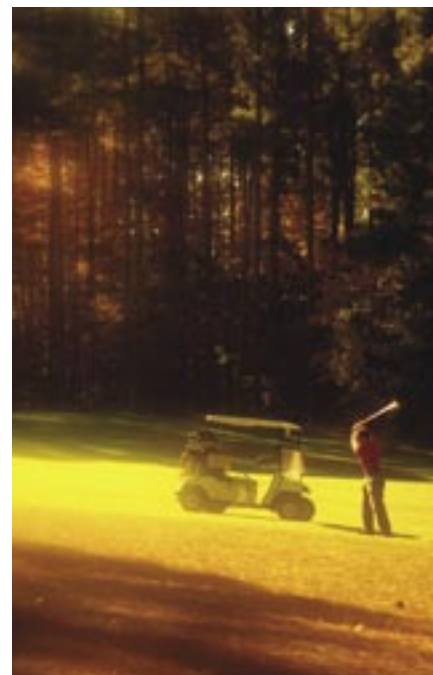
With controlled release coated fertilizers, the nutrient supply is guaranteed over a long period, resulting in balanced growth and consistent grass colour.

The graph shows benefit of coated products for increasing longevity and decreasing number of applications compared to standard fast acting fertilizers.



### How to use Fairwaymaster

- Areas should first be cut to provide the maximum interval between mowing.
- Applications should not be made during frosty conditions, or at lighter rates than advised to prevent speckling on the turf surface.
- Irrigation after application aids granule penetration into the sward and also quickens up the 'priming process' of the coated fertilizer.



## Benefits of coated Fairwaymaster fertilizers versus conventional fertilizers

- High quality coating limits risk on burning
- Effective coating leads to regular growth, and prevents surge growth peaks
- More predictable release in comparison with conventional fertilizers and fertilizers based on nitrification inhibitors
- No environmental issues which are associated with agricultural fertilizers
- Less sensitive for leaching
- Reduced number of applications per season compared to conventional fertilizers due to improved longevity
- Improvement of fairway appearance via superior nutrient release pattern

Product Range	Fairwaymaster Mini 24+5+11	Fairwaymaster Economique 20+5+8
Where to use	Close-cut fairways (>6 mm)	Close-cut fairways (>12 mm)
When to use	From spring until late summer	From spring until late summer
Longevity	2-3 months	6-8 weeks
Ammonium Nitrogen	7,9%	7%
Nitrate N	7,0%	—
Urea Nitrogen	9,1%	13%
% Phosphate (P2O5)	5%	5%
% Potassium (K2O)	11%	8%
% Magnesium (MgO)	—	—
Application rate*	25-35 g/m <sup>2</sup>	25-35 g/m <sup>2</sup>
Bag coverage (25 kg)	725-1000 m <sup>2</sup>	725-1000 m <sup>2</sup>
Granule size	0,85-2,0 mm	0,7-3,5 mm

\*Application rate is depending on organic content of the soil, time of usage and fertilization planning.



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